



# NEWS

The Official Publication of the 1990 Arctic Winter Games

February 1990

## Sled dogs and Soviets

by Brad Heath

Sled dogs and the majestic national anthem of the Soviet Union will help usher in the 1990 Arctic Winter Games on Sunday, March 11.

The opening ceremonies for the 20th anniversary Games will feature, among others, representatives of Greenland and the Soviet Union, and Canadian champion dog musher Richard Beck of Yellowknife.

"The Soviet Union is only sending a cultural contingent and Greenland will mostly be represented by cultural performers, but they'll be marching in with the athletes from Canada and the U.S.," says Ceremonies and Awards Chairperson Marie Coe.

"And in recognition of dog mushing's debut at the Arctic Winter Games, we're also planning on having Richard Beck and one of his best behaved

dogs take part in the opening ceremonies," says Coe.

The festivities are scheduled to begin at 7 p.m. in the Yellowknife Community Arena when Master of Ceremonies George Tuccaro and the head-stage guests enter the arena.

Special guests are expected to include a number of people who were instrumental in bringing the AWG into existence in 1970, says Coe.

"We're hoping to have Stuart Hodgson, who was the Commissioner of the Northwest Territories at that time, Walter Hickel, the Governor of Alaska at that time, and Ken McKinnon, the Commissioner of the Yukon in 1970 and the first president of the Arctic Winter Games Corporation."

Former Prime Minister Pierre Trudeau and current Prime Minister Brian Mulroney were both invited, but will not be par-

ticipating. Trudeau was in Yellowknife to help kick off the very first Arctic Winter Games in 1970.

Other special guests will include representatives of the Governments of Greenland, the Soviet Union and Canada.

The Northwest Territories will be represented by Gordon Wray, the Minister Responsible for the Arctic Winter Games.

The Yukon will be represented by Government Leader Tony Pennikett.

The NWT Pipe Band will then enter the arena, followed by a Colour Guard, the RCMP and Kniffee, the official mascot of the 1990 Arctic Winter Games.

Athletes and cultural performers will then march onto the ice in the following order: Alaska, Yukon, Northern Alberta, Greenland, Soviet Union, Northwest Territories and last, but not the least, Games' officials.

Minutes later the YK Community Arena will come alive with the national anthems of Canada, the United States, Green-



Members of the '84 N.W.T. Arctic Winter Games delegation on parade.

land and the Soviet Union.

"Because of time constraints, we're having a full version of 'O Canada' and abridged versions of the American, Greenland and Soviet Union national anthems," says Coe.

Following the national anthems, George Tuccaro will introduce Don Cooper, the president of the AWG Corporation, Don Sian, the president of the Host Society, and the representative of the Canadian Government from Fitness and Amateur Sport.

The entertainment is scheduled to begin shortly after 6:30 p.m. with dan-

cing by the Metis Reelers. They'll be accompanied by fiddler Ed Lafferty.

The MC will then introduce Gordon Wray, the NWT Minister Responsible for the Arctic Winter Games, and Yellowknife Mayor Pat McMahon.

The entertainment will then continue with throat singers and Inuit drummers from the Northwest Territories, says Coe.

Shortly before 8 p.m., the official song for the 1990 Arctic Winter Games will be performed by Cormier Country, a country and western duo from Yellowknife.

At about 8 p.m. the AWG Torch will be carried onto the ice. The Torch Run will be accompanied by the Dene Prayer Song, performed by the Dettah Drummers.

The torch will then be lit and officials and athletes will pledge their official oath.

Gordon Wray will then officially declare the 1990 Arctic Winter Games open.

The athletes, officials and special guests will then leave the arena, with the MC scheduled to declare the ceremonies officially closed at about 8:15 p.m.

## Opening ceremonies schedule

### OPENING CEREMONIES Sunday, March 11

- YK Community Arena**
- 6:30 p.m., Arrival of special guests and public.
- 6:45 p.m., Seating of special guests and entertainers.
- 7:00 p.m., Cadets lead MC George Tuccaro and head stage guests onto the ice.
- 7:02 p.m., NWT Pipe Band begins opening procession anthem. Followed by Color Guard, RCMP, Kniffee, and athletes and cultural contingents from Alaska, Yukon, Northern Alberta, Greenland, Soviet Union, NWT, musher Richard Beck and sled dog, and officials.
- 7:17 p.m., Full version of Canadian national anthem, and abridged versions of national anthems

of United States, Greenland and Soviet Union.

•7:25 p.m., MC George Tuccaro introduces AWG Corporation President Don Cooper, AWG Host Society President Don Sian, and a representative of Fitness and Amateur Sport Canada.

•7:31 p.m., Fiddle music and dancing by Ed Lafferty and Metis Reelers.

•7:41 p.m., MC George Tuccaro introduces Gordon Wray, GNWT Minister responsible for the Arctic Winter Games, and City of Yellowknife Mayor Pat McMahon.

•7:45 p.m., Throat singers and Inuit drummers.

•7:55 p.m., Presentation of official AWG song by Cormier Country of Yellowknife.

•7:57 p.m., AWG Torch

run accompanied by the Dettah Drummers and the Dene Prayer Song.

•7:59 p.m., Lighting of AWG Torch. Officials' Oath. Athletes' Oath.

•8:00 p.m., Gordon Wray to declare Games official-

ly open.

•8:04 p.m., NWT Pipe Band leads procession off the ice.

•8:16 p.m., Ceremonies officially called to close by George Tuccaro.

## Avoid the rush

Ceremonies, cold and crowds.

If you don't want to miss all the excitement of the opening ceremonies of the 1990 Arctic Winter Games but could do without the cold weather and crowds, CBC North may have solved your dilemma.

CBC Northern Television will be broadcasting the opening ceremonies at 7 p.m. live on cable Channel 6 in Yellowknife.

The opening ceremonies will again be broadcast on Monday, March 12 at 9 a.m. on CBC in Yellowknife on Channel 8, Cable 10.

Celebrating  
20



Catch the Spirit!

1990 ARCTIC WINTER GAMES  
YELLOWKNIFE, N.W.T.  
March 11 - 17

# Two years, thousands of hours later

by Brad Heath

With the 1990 Arctic Winter Games just three weeks away, the ULU News spoke with AWG Host Society President Don Sian about the "behind-the-scenes" preparations for these Games.

**ULU News:** To give people some idea of the size of this undertaking, could you estimate the number of hours that have gone into preparing for the Games?

**Sian:** Well, it's definitely thousands of hours to date. And in terms of the overall Games and the number of volunteers

we're going to have involved, I'd say hundreds of thousands of hours is not out of the question.

We may have nearly a thousand volunteers working on the Games. We've got 15 board members and 17 sports committees, and they in turn break off into subcommittees.

Even our Games' staff can't be excluded from the realm of volunteers because the extra hours they're putting in are substantial. Certainly we couldn't hope to pay them for all the time they put in. We're very fortunate to have such a dedicated and

committed staff.

**ULU News:** When did the actual preparations for the 1990 AWG begin?

**Sian:** They began in the fall of 1988. That was when the Host Society was formed.

At that time it would have been registered under the Societies Ordinance, then Yellowknife City Council established a core group on the Host Society and then it was left up to those members to add expertise as they saw fit.



Host Society President Don Sian.

It's always been our goal to have a good, broad cross-section of the community represented on the Host Society. Certainly in filling positions, it was always our intention to look where we have weaknesses in the organization, to add board members who bring certain strengths and advantages. The success of this, I think, is demonstrated by the success of our fund-raising effort.

Then we had a group session where we brought in specialist from the Alberta Sports Council to give us a seminar on organizing the games. Then we hired staff.

We held a goals and objectives session early on in the game where are all our board members to date sat down and went through it committee by committee, looked at the problems we could see coming up... and then potential solutions.

We had a mid-term review just last month where we got together in a fairly lengthy sitting and fine tuned and coordinated committees to make sure there were no gaps in our operation.

**ULU News:** How many volunteers have been involved to date?

**Sian:** It's hard to estimate... but I'd say it's probably safe to say we've had 300 to 500 volunteers active in one way, shape or form.

**ULU News:** What's been the biggest challenge to date?

**Sian:** I would definitely say the biggest challenge behind organizing these games has been the fund-

raising component. As well, the addition of Greenland, the Soviet Union and the enhanced cultural program also added onto our organizational task.

The fund raising, however, determined the level of the quality we are able to offer. We've achieved everything we set out to do.

**ULU News:** With the games only two weeks away, what's the biggest challenge remaining?

**Sian:** Fine tuning and preparations. It doesn't matter how well prepared you are, there's still a fair amount of activity that happens in the final two weeks leading up to the games.

Just getting into the Games' operational mode is probably the biggest challenge for our staff right now.

**ULU News:** What about volunteers? How is recruiting going?

**Sian:** I would say Denise (Baptie) has been very successful. The response of volunteers to the Games has never been a problem in the past. We've enjoyed the tremendous community spirit in the City of Yellowknife — people have come forward and are willing to help out and that has certainly made our task as a Host Society a lot easier and certainly more enjoyable.

**ULU News:** Personally, how many hours have you spent on the games?

**Sian:** To be honest, I don't look at it that way. I would not have become involved if it wasn't something that I didn't enjoy. From that perspective, all of us are working towards ensuring that these Games are the best possible.

**ULU News:** Would you do it again?

**Sian:** Oh yes. I love sports and the AWG was a chance to be involved from the organizational level.

I should add that my job has really been easy. Our Host Society is a group of energetic and capable people. Our Games' staff are extremely competent and dedicated.

Because of these people, my job has never seemed a burden. It's always been enjoyable.

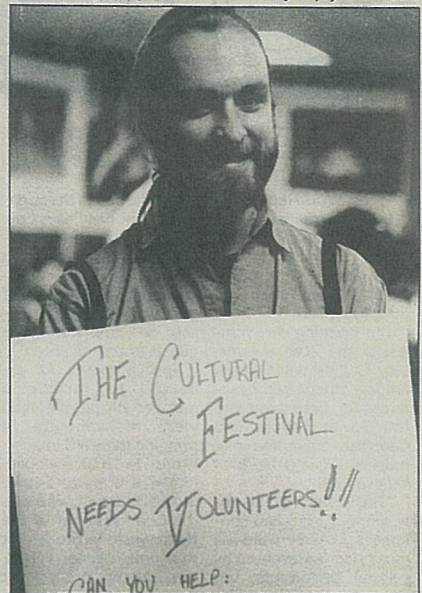
**ULU News:** What's the key to successfully organizing the AWG?

**Sian:** I would say part of the answer is having previous experience. This provided us with the opportunity to learn from our mistakes and build on them.

Having been involved in the '84 Games, we knew some of the weak areas

and we've made a conscientious effort to leave nothing to chance. In general, staying on top of the situation, trying to know the problems before they happen.

I'm confident that all our Host Society members have their respective areas well in hand. Unless something totally unforeseen comes up, it should be a very enjoyable week.



Volunteers are the backbone of the Arctic Winter Games. Call Denise at 873-5858 if you're interested in volunteering.



## CBC TV Coverage

Television coverage will also include:

Monday, March 12, 10 p.m., EST: Day One events coverage will be shown in the Eastern Arctic and Keewatin; in Inuktitut at 10 p.m., in English at 10:30 p.m. (One hour earlier in Central time zone.)

Monday, March 12, 8:30 p.m., MST: Coverage of Day One events will be shown in the Western N.W.T. and the Yukon.

Monday, March 12, 12:30 a.m., MST: English highlights/events program is rebroadcast.

Tuesday, March 13, 9:30 a.m., MST: Day One Inuktitut program will be shown in the Western Arctic and Yukon.

Tuesday, March 13, 10:00 p.m., EST: Day Two Inuktitut highlights/events show at 10:00 p.m., followed by English at 10:30.

Tuesday, March 13, 8:30 p.m., MST: Day Two English highlights/events program.

Tuesday, March 13, 12:30 a.m., MST: English highlights/events program is

rebroadcast.

Wednesday, March 14: same schedule as Tuesday.

Thursday, March 15: same schedule as Tuesday.

Friday, March 16: same schedule as Tuesday.

Saturday, March 17, 8:30 p.m., MST: Inuktitut show from Friday will be shown in the Western Arctic and Yukon.

Saturday, March 17, 11:15 p.m., EST: Coverage of Saturday's events, shown in Inuktitut at 11:15, in English at 11:45. (Times depend on duration of Hockey Night in Canada.)

Saturday, March 17, 10:00 p.m., MST: Coverage of Saturday's events, shown in English at 10:00 p.m., Inuktitut at 10:30 p.m.

Sunday, March 18, 4:00 p.m., EST: Rebroadcast of Saturday's coverage, in Inuktitut at 4:00 p.m., in English at 4:30 p.m.

PLEASE NOTE: Focus North, Aqsarniit and Denendeh K'eh will not be seen during the Arctic Winter Games.



## news

The Official Publication of the 1990 Arctic Winter Games

Published by

Box 2820  
Yellowknife, N.W.T.  
X1A 2R1  
Phone: (403) 873-4031  
Fax: (403) 873-8507

Northern  
NEWS  
Services

## ARCTIC WINTER GAMES SPECIAL

# 50% OFF ALL NWT AIR FARES

FROM ANY PLACE ON THE NWT AIR SYSTEM TO YELLOWKNIFE AND RETURN  
Rates apply only for travel completed between March 14, and March 23, 1990.

For more information contact your travel agent, or call NWT Air toll free at 1-800-661-0789.

AN AIR CANADA CONNECTOR



# Art, athletics and friendship combine

Art, athletics and the spirit of friendship will be the combined focus of Knife Square.

Located on Frame Lake between Yellowknife City Hall and the Prince of Wales Northern Heritage Centre, Knife Square is being touted as "a place to meet people."

Knife Square will offer a wide variety of "things to see and do."

It is co-sponsored by Canadian North, a division of Canadian Airlines International and Gulf Canada.

Doug Lagore, chairman of the Knife Square committee, says the support shown by Canadian North and Gulf Canada will allow the Host Society to set an AWG "first."

"It's exciting for the Games because it's the first time medals will be presented in the evening so the public can attend," says Lagore.

He adds, however, that "there is much more than medal presentations. There's also the cultural aspects and the live entertainment."

The Town of Hay River's decision to help host Knife Square will make it "a territorial event and a people place to be," says Lagore.

Knife Square will be open on Tuesday, March 13, Thursday, March 15 and Friday, March 16.

The Arctic Winter Games Host Society will serve as the hosts of

Knife Square on March 13, while the Town of Hay River is scheduled to play host on March 15. The City of Yellowknife will be the host on March 16.

Some of the things to "see" at Knife Square will include live entertainment, fireworks, a 10-foot snow sculpture of the AWG logo, and the AWG Torch.

But that's not all!

Knife Square will also offer an outdoor skating rink, a Northern crafts display tent, a Northern animal puppet show, a Northern village, a dog-sled show, a film presentation, a bonfire blitz, food booths with everything from caribou stew to hot-dogs, and more!

Doug Walker, of the Major Projects Planning Division for Gulf Canada, and Graham Mann, Director Northern Division for Canadian North, were on hand for the unveiling of Knife Square.

"Knife Square will be a unique highlight of the 1990 Arctic Winter Games," says Mann.

"As the people place, Knife Square will give visitors and Yellowknifers an exciting opportunity to cheer the winners and enjoy the variety of cultural events while sampling Northern and ethnic cuisine.

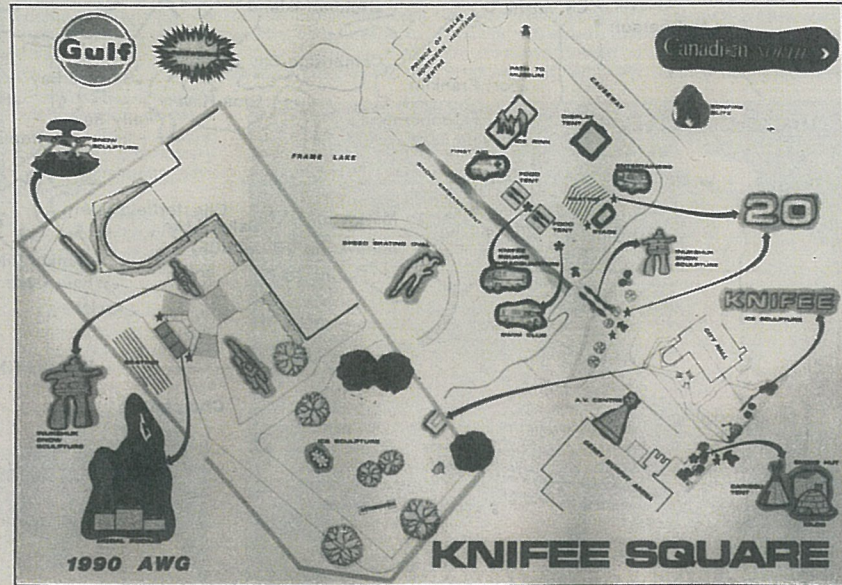
"Canadian North is honored to be a part of this truly Northern experience."

On behalf of Gulf Canada, Walker expressed his hopes that "the 20th Arctic Winter Games will be an event to be long remembered, one that sets new standards of competition for future participants, and inspires continuing growth in sup-

port for the Games by both competitors and spectators."

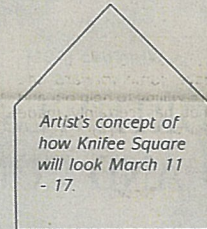
The 1990 Arctic Winter Games, to be held in

Yellowknife from March 11-17, mark the 20th anniversary for this, the largest single sporting event in Northern Canada.



**"It's exciting because it's the first time medals will be presented in the evening so the public can attend."**

- Doug Lagore



## Cultural Extravaganza at Knife Square

*Knife Square has something for everyone and to ensure you don't miss any of the excitement, clip and save the following schedule of times and events.*

**Tuesday, March 13**

**MEDAL PRESENTATIONS**  
6:00-6:30 p.m.

**CULTURAL EXTRAVAGANZA**

6:30-6:45 p.m., Rick Poltaruk  
6:45-7:00 p.m., Soviet drummers  
7:00-7:15 p.m., Conrad Boyce  
7:15-7:30 p.m., Greenland performers  
7:30-7:45 p.m., Albertine Hawker  
7:45-8:00 p.m., Randy Irwin  
8:00-8:15 p.m., Yukon Dancers  
8:15-8:30 p.m., Snowdrift drummers, myths  
8:30-9:00 p.m., Vince Gauthier  
9:00-9:15 p.m., Rae Edzo drummers  
9:15-9:30 p.m., Rick Poltaruk  
9:30-10:00 p.m., Fireworks

**Thursday, March 15**

**MEDAL PRESENTATIONS**  
5:30-6:00 p.m.

**CULTURAL EXTRAVAGANZA**

6:00-6:20 p.m., Hay River Skits  
6:20-6:40 p.m., Hay River Choir  
6:40-7:40 p.m., Outhouse Races  
7:40-8:00 p.m., Doug Henderson  
8:00-8:40 p.m., Drum Dancers, Drumming  
8:40-9:10 p.m., Fireworks

**Friday, March 16**

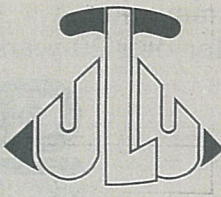
**MEDAL PRESENTATIONS**  
5:30-6:00 p.m.

**CULTURAL EXTRAVAGANZA**

6:15-6:30 p.m., Ukrainian Dancers  
6:30-6:45 p.m., Gumboots  
6:45-7:00 p.m., Colin Adjun  
7:00-7:15 p.m., Ben Nind, Michael Sharpe  
7:15-7:30 p.m., Lou Delaney  
7:30-8:00 p.m., Cormier Country  
8:00-8:30 p.m., Rick Poltaruk  
8:30-9:00 p.m., Fireworks  
8:30-11:00 p.m., Athletes' Dance (public welcome!)

Note: All medal presentations will be made on the podium in front of the main stairs at City Hall.

The Cultural Extravaganza will be held on the stage located on Frame Lake.



**W**e salute all the athletes, volunteers and sponsors who are working hard to achieve a successful 1990 Arctic Winter Games.

Good Luck and Congratulations on the games 20th Anniversary.



CO-OPERATIVES OF THE NORTHWEST TERRITORIES  
 "100% MEMBER-OWNED AND CONTROLLED"

The N.W.T. Co-Operative Movement  
 Salutes

# ARCTIC WINTER GAMES '90

*Congratulations on Your 20th Anniversary*

NWT Co-Operatives



"Northern Businesses in Northern Communities  
 Owned and operated by the people they serve for over 30 years"



# 21,000 meals for 1,250 athletes

by Brad Heath  
New records are bound to be set at the 1990 Arctic Winter Games in Yellowknife, but not all will find their way into the books.

The ever-expanding size of the Arctic Winter Games has turned the care and feeding of athletes into a marathon of sorts for volunteers.

And records are bound to be broken at the 1990 AWG.

More than 21,000 meals will be served during the course of March 11-17, says Catering Committee Chairman Brian Chambers.

This will include more than 14,000 sandwiches, mountains of salad and fresh fruit, and not a morsel of junk food.

"We're trying to provide

as nutritious a meal as possible for the athletes, so we're staying away from sugary foods," says Chambers.

"We won't be serving pop, we'll be serving juices and milk only.



Catering Committee Chairman Brian Chambers.

We've done that in the past and actually had no complaints."

Chambers estimates that the Catering Committee and its volunteers will serve between 3,600 to

3,800 each day to the 1,250 athletes, coaches and officials.

Included in that figure will be 200 to 400 boxed lunches which will be delivered to outdoor venues, such as cross-country skiing and ski biathlon, which are some distance from the heart of the city.

Most meals, however, will be served in the Akaitcho Hall cafeteria and the St. Pat's Elementary School gymnasium, says Chambers.

Fresh sandwiches and fruit will also be available each evening at all of the Athletes' Villages for those who might crave a snack.

The meals will be prepared in two portable kitchens which are being imported into Yellowknife from Peace Trailer In-

dustries in Peace River, Alta.

"We'll have two eight-hour shifts per day and between 30 and 35 people working each shift. We'll begin cooking at 6 o'clock in the morning and our second shift will end at 10 o'clock at night."

With more than 1,000 athletes, coaches and of-

icials expected to show up for breakfast each morning, Chambers says they may have to wait for a few minutes.

But to ensure that the all athletes leave Yellowknife with a full stomach and a good impression, Chambers and his committee intend to send them off with a hip

of beef dinner on Saturday, March 17.

"That was by far, as I understand, the most popular meal at the last games. It's always nice to save the best for the last and make sure the athletes leave here with a good impression of the food that they had served to them during the week."



AWG athletes can always find ample nutritious food.



Saving the best meal for last is an AWG tradition. George Wilson is shown here preparing the '84 feast.

## Host Society prepares to bunk down 1,000 athletes

When you're expecting one or two guests, sleeping arrangements are usually no more complicated than throwing sheets on the hide-a-bed.

The Arctic Winter Games Host Society, however, will play host to more than 1,000 athletes during the March 11-17 Games, says Will Kunder, a director of the Host Society with the responsibility for accommodation.

"Three schools are being used as Athletes' Villages," says Kunder.

"Sir John (secondary school) will house the Junior men, St. Pat's Elementary and Secondary Schools will have Junior and Senior women, and William MacDonald (junior high school) has Senior men."

The athletes won't be forced to sleep on cold, hard floors as the Host Society has purchased sleeping mats, says Kunder.

"These will be used now and then stored away for future Games."

The Elks and Royal Purple have purchased sleeping bags for all participants.

"Each participant will get one of these sleeping bags, which they can take home at the end of the Games."

Kunder says one of the main challenges in arranging accommodations has been "simply trying to find enough space in the schools and then deciding how you're going to split everybody up and get them all in there."

"This is my fourth Games, so I've got a pret-

ty good idea of what works and where there might be problems."

"But inevitably somebody gets in and there's either more than we're expecting or there's a problem of some sort."

Kunder adds, however, that the Accommodation Committee wasn't alone in setting up the Athletes' Villages.

"Our group has worked with a number of others, including catering, security and transportation for example."

"There's a whole lot of other people who have worked with us."

The accommodations for officials and VIPs from out of town were taken care of nearly a year ago when the committee booked blocks of rooms in every hotel and motel in Yellowknife.

## We've got the spirit!



Supplier of  
1990 A.W.G.  
Souvenir Sportswear!

All A.W.G. competitors  
receive 10% off clothing  
with presentation of  
A.W.G. I.D.

CHECK OUT  
OUR OFFICIAL  
FLAG  
SHIRT!

ALSO

See us for brand  
name footwear, active wear,  
health and vitamin supplements.

NIKE

adidas  
BROOKS

Located Downtown, 5010 Franklin Ave.  
Yellowknife (403) 873-6909



WE'RE WEAR IT'S AT



1990 ARCTIC WINTER GAMES  
YELLOWKNIFE, NWT

# Cultural Festival

MARCH 11 - 17

Since their inception two decades ago, the Arctic Winter Games have provided an opportunity for people from across the North to gather together to share their cultures, experiences and physical accomplishments.

Beyond the extensive athletic endeavours, it is the unique cultural exchange that makes the Arctic Winter Games such a rich and special event.

The 1990 Arctic Winter Games will feature the largest cultural festival ever to take place in association with the Games. Musicians, storytellers, theatre groups, dancers and visual and literary artists from across the Northwest Territories will join with performers from the Soviet Union, Greenland, Yukon and Alaska for a week-long celebration of circumpolar culture and arts.

As Minister of Culture and Communications, I am very pleased that my Department, through the NWT Arts Council, has been able to play a contributing role as the major funding source for the Cultural Festival.

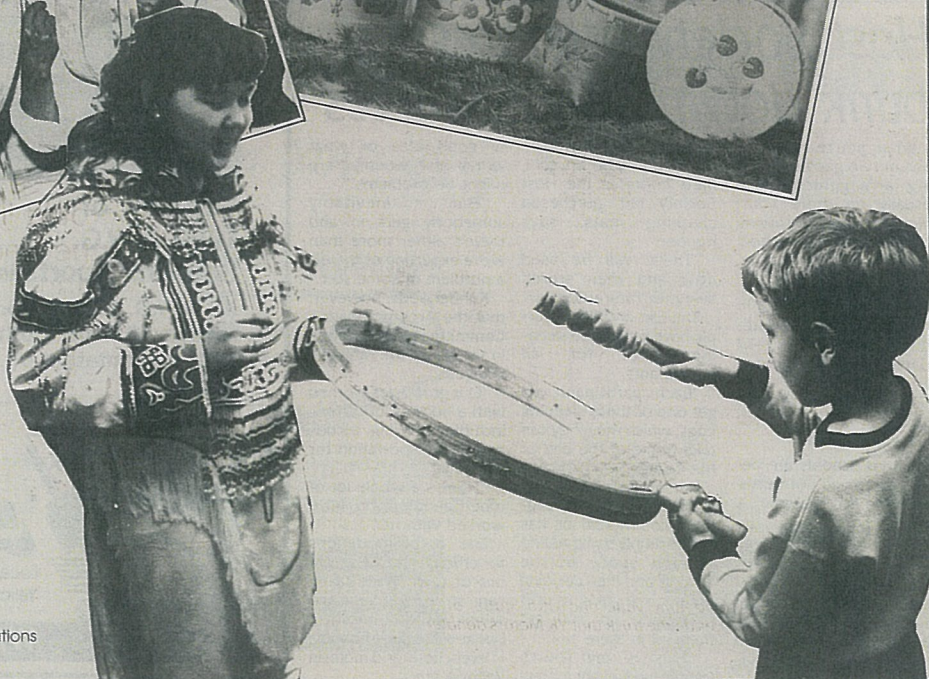
With the efforts of hundreds of volunteers, the Cultural Festival of Arctic Winter Games 1990 will provide an exceptional opportunity for Northerners to experience, and participate in, a circumpolar celebration of cultures.

I would like to take this opportunity to welcome all residents of the Northwest Territories to take part in this richly diverse international event.



Hon. Titus Allooloo,  
Minister of Culture and Communications

ᑕᑭᑦ ᑕᑭᑦ  
*Titus Allooloo*



# Fund-raising campaign hits target

by Brad Heath

Generous support has ensured the 1990 Arctic Winter Games will be a "Cadillac" event.

When originally planning the 1990 Games in Yellowknife, organizers adopted an attitude of financial responsibility and aimed to break even, says general manager Peter Doyle of the Host Society.

"We worked off a budget which was referred to as the 'utopic games,'" says Doyle.

"We set this budget knowing full well that some programs would have to be cut if we could not raise enough funds.

"But we've basically met our budget which allows us to do some of the 'nice to have things,' such as decorating the downtown area, airport and venues," says Doyle.

"We've just basically been able to do things we'd planned all along because our fund raising was so successful."

When planning its fund raising campaign, the Host Society opted to "sell" the various sporting events and ceremonies to sponsors for a minimum of \$10,000.

"We took the approach that we match sponsors with particular interests to one of these ceremonies or events," says Doyle.

"And basically we've got it all sponsored!"

"That's above and beyond what we expected to accomplish."

Doyle describes the fund raising campaign as a long process which began last summer immediately after the Host Society set its budget.

"Our success is the result of a combination of hard work by the Host Society Board and the creation of a well thought out recognition program.

"We've made sure sponsors are getting the proper recognition because it's important we recognize the importance of sponsors and make sure they're happy.

"That's our goal, to give our sponsors the recognition they deserve and make them feel part of the Games because without the corporate sponsors, we'd never be able to run the Games the way we're planning."

The roster of corporate sponsors continues to grow as the Games draw ever nearer, says Doyle.

"Northwestel has come on board as the official sponsor of badminton.

Doyle says Northwestel is going to provide \$10,000 worth of communications systems and cash.

Frame and Perkins Ltd. is now the official sponsor of basketball.

"They're providing us with a combination of



It's a pretty big cheque. Northwestel President Bill Dunbar (left) presents Don Sian, President of the Arctic Winter Games, with a blow-up of a mock cheque for \$10,000. As official sponsors of the 1990 Arctic Winter Games, Northwestel is donating telecommunications equipment and services plus cash totalling \$10,000 to support the 1990 AWG. Northwestel is sponsoring all badminton events for the games, which take place in Yellowknife March 11 - 17.

cash and donation in kind worth a total of \$12,000," says Doyle.

"The cash will be used to purchase new Plexiglass backboards for William MacDonald Junior High School and they'll be left in the school for years to come.

"Plus they're providing us with reduced rate on the bus service which we're using as the main mode of transportation for athletes."

The Canadian Forces, Northern Region Headquarters, is providing various donations in kind to the Host Society, says Doyle.

"They're assisting with the biathlon ski event to security, supplying tentage and manpower for the Games."

Doyle adds the Games are receiving a lot of assistance from local companies with construction on various sporting venues.

"Char Construction is going to assist with building temporary walls for indoor soccer, and Robinson's Trucking and

WB Water Service are assisting with the construction of the skating oval for the triathlon event."

The Host Society will continue its fund raising efforts until the beginning of March.

"We still have a lot of expenses to cover. The majority of our expenses are going to occur between now and the end of the Games.

"We're projecting that

we're going to break even, but we're still accepting donations."

Anyone interested in donating can call or deliver their contribution to the Host Society Office. Tax receipts will be supplied.

To date 126 companies and individuals have donated to the Games.

"That shows the wide base of support we've received from throughout the North."

## \$10,000 from Clark-Bowler

The Arctic Winter Games Host Society is pleased to announce that Clark-Bowler Builders and Construction Managers has become an official sponsor of the 1990 Games.

Clark-Bowler president Andy Clark presented a cheque for \$10,000 to Doug Lagore, a member of the Host Society Executive Committee, at the Centre Square, Clark-Bowler's largest construction project in Yellowknife.

Lagore says he is very pleased with Clark-Bowler's support.

"The Arctic Winter Games Host Society gratefully appreciates Clark-Bowler's contribution which further recognizes their long-term commitment to the community."

Don Sian, president of the AWG Host Society, says with the help of Clark-Bowler, the Host Society has matched its fund raising target.

"Once again, a donation like this shows that the Arctic Winter Games is a very special and worthwhile event to Northerners, volunteers, sponsors and athletes

alike," he says. "Almost \$600,000 has been raised in cash and donations in kind."

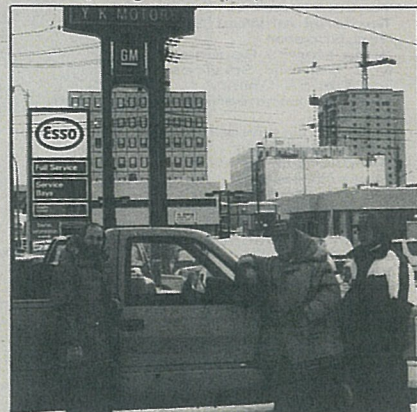
The Arctic Winter Games will bring together participants from the N.W.T., Yukon, Alberta, Alaska and Greenland.

More than 1,200 athletes will compete in a range of 17 indoor and outdoor sporting events,

including traditional games of the Dene and Inuit.

A delegation from the Magadan Peninsula in the Soviet Union will also participate in the cultural festivities.

The 1990 Arctic Winter Games provide a showcase for athletic, social and cultural exchange between all peoples in the North.



YK Motors was one of the first corporate sponsors to come forward. AWG General Manager Peter Doyle, left, and Tony Vane and Otto Stabel of YK Motors pose beside the truck that YK Motors donated for more than a year.

### Con Mine

**Building on the past; working for the future.**



**NERCO MINERALS COMPANY**  
P.O. Box 9931  
Vancouver, WA 98668



**NERCO CON MINE LTD.**  
P.O. Box 2000  
Yellowknife, NWT X1A 2M1



We would like to congratulate all the participants who competed in the trials for the Arctic Winter Games.

Good Luck in March 1990.

"Go for the Gold"





# 1990 Arctic Winter Games

Yellowknife, March 11 - 17

# OFFICIAL SPONSORS

(As of February 19, 1990)

The Yellowknife (1990) Arctic Winter Games Host Society wishes to thank the following sponsors of the 1990 Games.

## CHAIRMAN'S CLUB (\$20,000 +)

Government of Canada Fitness and Amateur Sport  
GNWT - Sport and Recreation  
GNWT - Culture & Communications/NWT Arts Council  
CITY OF YELLOWKNIFE  
Sport North Federation  
GIANT Yellowknife Mines  
Elks Lodge #314 and the Order of the Royal Purple  
IGLOO Building Supplies  
TC Oil Distributors Ltd.  
Shoes 'n Things  
Body Works Fitness Centre  
Yellowknife ESSO Ltd.  
ESSO Resources Canada Ltd.  
ESSO Petroleum Canada  
XEROX Canada  
FIRST AIR  
NERCO Con Mine  
NWT Air

## PRESIDENT'S CLUB (\$10,000 - \$19,999)

The Muttart Foundation  
Northern Transportation Company Ltd.  
Northwestel/The Business Connection  
Northern News Services Ltd.  
NWT Power Corporation  
Polar Gas  
Foothills Pipe Lines  
AMOCO  
Chevron Canada Resources  
Interprovincial Pipeline  
Frame and Perkins Ltd.  
Canadian North  
Gulf Canada  
Mackenzie Media  
Canadian Forces - Northern Region Headquarters

## DIRECTOR'S CLUB (\$5,000 - \$9,999)

Yellowknife Motors  
Bellanca Developments  
Volker Stevin  
PCL Constructors Northern Ltd.  
Robinsons' Trucking  
Johnson Building Supplies  
Sutherland Drugs  
Carriere Toyota  
Explorer Hotel  
YK Inn  
WB Water Service  
M-L Enterprises  
Royal Canadian Legion  
Molson Breweries  
Matonabee Holdings Ltd.  
Petro/Canada Bulk Fuel Agent  
Aero Arctic Helicopters Ltd.  
Peterson & Auger/Local Bottler of Coca Cola  
Yellowknife Correctional Institute  
Cooper, Hardy, Regel Barristers and Solicitors  
Shell Canada

## EXECUTIVE CLUB (\$1,000 - \$4,999)

CIBC  
Noranda Exploration  
ICG Northern Utilities Ltd.  
Royal Bank of Canada  
Mack Travel  
Board of Secondary Education  
Yellowknife School District #1  
YK Racquet Club  
Explosives Ltd.  
McCaw's Drilling & Blasting  
Mackenzie Management  
Reed Stenhouse  
Kingland Ford  
Sun Dogs Volleyball Club  
Phillips and Wright  
Paul Brothers Welding  
Capital Transit Mix

## EXECUTIVE CLUB CONTINUED

YK Shooting Club  
YK Ski Club  
Strathcona Mineral Resources  
Bombardier Foundation  
Northwestern Air Lease Ltd.  
Kingland Ford Mercury Sales Ltd.  
Georgina Foundation  
The Sportsman Ltd.  
Brooks Equipment (West) Ltd.  
Bombardier/Ski-doo  
YK Curling Club  
Territorial Catering Ltd.  
CJCD  
Back Bay Welding Services Ltd.  
MicroAge  
Ferguson, Simek, Clark  
Polar Parkas  
New York, New Yorker  
Thomson Underwood McLellan Surveys Ltd.  
Chong Park & Associates

## ARCTIC CLUB (\$500 - \$900)

YK Coffee Services  
Angus R. Alberta Ltd.  
Sub Arctic Welding  
Ron's Auto  
Lize! Holdings  
Delta Auto Body Ltd.  
Northland Utilities Ltd.  
Paul Bros. Welding Ltd.  
The Tower Company  
Latham Island Airways Ltd.  
UMA Engineering Ltd.  
Polar Developments  
Klein Construction Ltd.

## FRIENDS OF KNIFEE (\$1 - \$499)

Perry Caplan  
Goodman Foundation  
CEGB Exploration Ltd.  
YK Photo  
Delta Auto Body  
Dominic Bravo  
Stewart, Weir, MacDonald Ltd.  
Raven Resources Ltd.  
Carole Bachand  
Goga Cho Enterprises  
GCG Dillon Consulting Ltd.  
Scorpio Developments Ltd.  
Gold Range Cafe Ltd.  
Langlois Picture Framing Ltd.  
Gateway Housing Ltd.  
Artisan Press  
Territorial Lock and Safe  
Territorial All-West Glass  
Red Rooster  
Anna Marie's Boutique  
M C Editorial Services Ltd.  
Toa Chen's Gallery  
Gladwall Engineering Services Ltd.  
Joyce's  
Danmax Engineering & Communication Ltd.  
Della's/Brittany's  
Shoppers Drug Mart  
Flowers North  
Flowers By Manuela  
Golden Harvest Bakery  
NuMaid Dairy  
Adrian's Restaurant  
Split Pea  
YK Pizza #1  
Save On Deli  
Seafood Outlet  
Arctic Gourmet  
Lunch Box  
Hak's Auto Body  
G.W. Business Machines Ltd.  
Progressive Sealing Inc.

Yellowknife (1990) Arctic Winter Games Host Society

4908 - 49th Street • P.O. Box 580 • Yellowknife, N.W.T. • X1A 2N7 • Phone (403) 873-5858 • Fax (403) 920-5649